



A GUIDE TO UT AUSTIN'S STARTUP ECOSYSTEM

a publication of the **HERB KELLEHER CENTER**



UT AUSTIN STARTUP ECOSYSTEM

AUSTIN is the **No. 1** city for startup activity.

The 2016 Kauffman Index

MCCOMBS SCHOOL OF BUSINESS has one of the **top-ranked** entrepreneurship programs in the world.

U.S. News and World Report, 2016

UT AUSTIN ranks **No. 7** in the world for educating startup founders who successfully raise money for new ventures.

Business Insider, 2018

UT AUSTIN is **No. 14** among public universities nationwide.

U.S. News & World Report, 2019

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THE UNIVERSITY OF TEXAS AT AUSTIN STARTUP ECOSYSTEM

COCKRELL SCHOOL OF ENGINEERING

Center for Electromechanics | CEM

The University of Texas at Austin Center for Electromechanics is a multidisciplinary applied research lab founded in 1972. We research the design, build and test of first-of-a-kind prototypes to be applied in advanced electromechanical systems for continuous and intermittent duty applications, with extensive experience in motors and actuators. Here at the center, advanced analytical techniques are combined with design and fabrication expertise to develop proof of concept hardware prototypes. CEM program managers have worked extensively with industry and federal contracting to develop technology for real world applications. Program areas within the center include Alternative Fuel Vehicles, Oil and Gas Exploration, Rotating Machines, Electromagnetic Launch, Advanced Power Electronics, Grid Solutions, Advanced Vehicle Technologies, Gas Turbine Performance and Additive Manufacturing.

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Innovation Center

The Innovation Center accelerates the impact of discoveries and inventions by helping teams create startups. Led by Bob Metcalfe, ethernet inventor, the center consists of experienced entrepreneurs dedicated to helping professors and students transform their ideas and discoveries into innovations that change the world and lives. The center invites you to schedule a visit to get frank and confidential answers to your technology and commercialization strategies. We answer questions and provide advice and connections to propel your success.

- Entrepreneurial Advisors
- Selig Prize
- Professor stARTup Studio
- Innovation Grants
- Longhorn Startup

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Texas Inventionworks (formerly Maker Studios)

Texas Inventionworks is a program that includes state of the art facilities to prototype physical and electronic parts, components and complete devices; education in design, fabrication and innovation; and support for invention and innovation, including developing courses. Various seminars, workshops and mentorship are open to the larger university community, but use of prototyping equipment is limited to currently enrolled engineering students and to authorized multidisciplinary courses or innovation projects. The main Texas Inventionworks facility is in the center of the new engineering building (EER). It includes electronics development and testing, many types of 3D printers, laser cutting, a basic workshop and work spaces. A machine shop for working with metals is housed in the ETC building and a variety of additional capabilities are in the works. But, an experienced student and professional staff with very broad experience in designing, building and testing (almost anything) is probably most important part.

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COLLEGE OF FINE ARTS | COFA

Arts and Entertainment Technologies | AET

The Department of Arts and Entertainment Technologies in the College of Fine Arts is designed to facilitate the creation of new works and inventions that explore, expand and transform the arts and technology. The centerpiece of the program is the Bachelor of Science degree in Arts and Entertainment Technologies, an interdisciplinary major where students learn in a hands-on, project-based environment with creative technologies.

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Center for Creative Entrepreneurship | CCE

The new Center for Creative Entrepreneurship has a full lineup of curricular and co-curricular offerings for creative Longhorns this year. Programming is open to students both within the College of Fine Arts and to other schools across campus. This includes:

1. the new weekly "Ideas Lab" meetup to help students nurture, ideate, and develop their ideas, and be exposed to creative best practices
2. the first-ever 3DayStartup for Creatives this Fall, a facilitated experience of launching a company over a weekend, no experience necessary
3. the launch of a "Creative Cup" pitch event this Spring, where students can compete for prize money with their ideas for innovative new businesses
4. the return of our popular "Pathways to Entrepreneurship" VIP Speaker series which includes conversations with creative founders and the celebration of the growing creative community on campus.

Curriculum currently being offered in the new Center includes:

- **Women in Entrepreneurship ITD 350.** This class has been designed from the unique perspective of the female entrepreneur's journey in contemporary society, with a parallel examination of gender dynamics and diversity in the entrepreneurial sphere. Students will be immersed in the process of creating and launching a new venture, with successful female mentors and speakers surrounding them with strategies for success.
- **Creative Entrepreneurship ITD 115.** This one credit-hour experiential course is designed to help creative and artistic students learn the concepts and skills necessary to either launch a company or to take better control of their careers. The course emphasizes ideation, creative customer discovery and an entrepreneurial mindset to help turn ideas into action, turn problems into opportunities and think about strategies for funding in a new way.

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Center for Integrated Design | CID

CID is a campus-wide initiative within the School of Design and Creative Technologies to integrate design thinking into university curriculum. The new Pathways to Entrepreneurship initiative offers both curricular and co-curricular entrepreneurial programming in the form of 1) VIP Speaker Series to build community among creatives, 2) Topic-driven roundtables for smaller, more targeted groups. CID offers multidisciplinary classes, certificates or degrees with faculty in fine arts, business, engineering, architecture and computer science. This curriculum empowers students across disciplines to learn creative, problem-solving skill sets and embrace opportunities where arts and business converge.

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The Foundry

The Foundry is a makerspace open to all UT students and faculty to create a venue for the generation of new ideas, research, art and inventions. The Foundry offers 3-D modeling and printing resources; an audio/video production and editing studio; an interactive game and mobile applications studio; a studio for microelectronics and animatronics; a high-tech music production studio; and a multi-faceted fiber art studio to experiment with technology-enhanced costumes and wearables. The Foundry is located on the third floor of the Fine Arts Library in Doty Fine Arts Building.

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Portfolio in Arts and Cultural Management and Entrepreneurship

The Portfolio in Arts and Cultural Management and Entrepreneurship is a certification program that provides students with cross-disciplinary theoretical and practical training related to the management and governance of arts and cultural organizations, and/or the business dimensions of an entrepreneurial artistic career. Further goals are to promote greater interaction among students, faculty, and others working in areas related to these fields; provide increased visibility and offerings in the field on campus; and promote interaction with Austin's cultural community. The portfolio is jointly sponsored by the College of Fine Arts and the Lyndon B. Johnson School of Public Affairs, and engages faculty from across the university.

artsportfolio@austin.utexas.edu | utexas.edu/lbj/portfolio/arts

COLLEGE OF NATURAL SCIENCES

Freshman Research Initiative | FRI

The pioneering FRI gives more than 900 students the opportunity to dive into scientific research right from the start. These students initiate and engage in a real-world research experience with faculty and graduate students. FRI Labs are "Launch Pads for Discovery" where students explore unanswered questions in science, math and technology. FRI students engage in research in disciplines across the sciences including computer sciences, biotech, healthcare, astronomy and mathematics.

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Longhorn Startup Seminar and Lab

The seminar is a lecture-based course in the fall semester that features prominent entrepreneurs telling the stories of how they founded their companies and answering any questions participants may have. Students pitch their own ideas to the class and participate in "speed-dating" events to meet potential co-founders and get advice from mentors. The Longhorn Startup Lab is an intensive, project-based course in the spring semester that identifies student entrepreneurs building scalable technology companies. The lab offers credit for working on startups in school. These students receive weekly one-on-one mentoring sessions with successful entrepreneurs and free co-working memberships at Austin's Capital Factory. The semester culminates in a Demo Day where the students present their companies to the Austin community. Any UT student can register for the seminar or lab.

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University of Texas Inventors Program | UT IP

The Inventors Program matches teams of CNS students with industry and faculty mentors as they engage in entrepreneurship practicums. Effective team matching is done through student participation in a one-day Science Sprint event. Team practicums take place in the spring semester for course credit. The practicum

experience validates hypothesis by leveraging expertise on campus, engaging in customer/payer/regulation discovery, defining clinical utility, researching intellectual property, building and testing prototypes, drafting business plans, vetting potential funders, researching clinical trial requirements, customer acquisition, conversion rates and business models, and other various tasks related to commercializing research and/or the successful launch of a business.

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University of Texas Nutrition Institute | UTNI

UTNI is a new nutrition platform for UT Austin to harness the creative energy and expertise of its students to deliver evidence-backed, consumer-focused nutrition innovation. UTNI is using the science of nutrition to improve healthcare services, inspire the creation of health-promoting products and services, and provide nutrition education to the masses. UT Austin has a wealth of knowledge in nutritional science, and the UT Nutrition Institute wants to engage the community in a conversation about how what we eat can revolutionize personal and public health. UTNI is powered by a partnership between the McCombs School of Business, The College of Natural Sciences, and the Nutritional Sciences department. Through that partnership, UTNI sponsors an independent study course focused on multimedia content production (NTR 352), a food and beverage incubator course within the entrepreneurship minor, and career development opportunities for aspiring entrepreneurs and social innovators in the better-for-you food and beverage space. .

marissaduswaltepesteinaustin.utexas.edu | he.utexas.edu/ntr/community/ut-nutrition-institutes

COLLEGE OF PHARMACY

The Drug Dynamics Institute

The institute models, evaluates and develops therapeutically active agents with state of the art translational research tools and methods. At TherapeUTex, our goal is to aid and guide the progression of products and technologies through development by providing preclinical services, including material characterization, drug formulation and delivery, in-vitro and in-vivo preclinical and proof-of-concept studies, histological preparation, stability studies and lab-scale formulation, and production. Our scientists, collaborating with scientists from academia and industry, provide broad expertise in pharmaceutical and biotech fields with the flexibility to customize projects tailored to our clients' needs.

info@drugdynamicsinstitute.com | sites.utexas.edu/ddi

UTech Dorm Room

The College of Pharmacy's Drug Dynamics Institute (DDI) and Austin Technology Incubator (ATI) collaborated to establish a wet lab space to fill a growing need in Austin's bioscience community. Wet lab space is a critical resource for life sciences entrepreneurs and small startups. The UTech Dorm Room, managed by DDI, encourages technology startups and companies to locate in Austin. Generous grants from the city of Austin and the St. David's Foundation make possible the UTech Dorm Room, located in the College of Pharmacy's north building.

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DELL MEDICAL SCHOOL

Design Institute for Health

A collaboration with the College of Fine Arts, the Design Institute for Health is a first-of-its-kind initiative dedicated to applying a creative design-based approach to the nation's healthcare challenges — and rapidly integrating that perspective into medical education and community health programs. The institute connects people and providers with new capabilities (such as digital health technologies) and existing capabilities (such as specialized clinical centers) to better meet the needs of the community, patients, hospitals, physicians, nurses, employers and other stakeholders.

dih-info@dellmed.utexas.edu | dellmedschool.utexas.edu/design-institute

Innovation, Leadership, and Discovery

Through individualized experiences in the third year, students make progress toward long-term goals and collaborate to improve health locally. A nine-month "Innovation, Leadership and Discovery" block affords Dell Med students the opportunity to complete a large, independent distinction project or dual degree. Students also continue clinical practice in primary care, family and community medicine with the option for other electives.

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Texas Health CoLab

Texas Health CoLab leads Dell Medical School's product innovation and commercialization efforts. Our programs identify, assess and support the launch of promising health solutions. Current programs include:

- **Texas Health Catalyst:** Tailored to meet the needs of UT researchers and Austin startups, Texas Health Catalyst provides customized guidance, support and seed funding to help translate ideas to viable solutions.
- **Co-founder in Residence:** Through this competitive program, Dell Medical School collaborates with entrepreneurial leaders interested in opportunities from our commercialization portfolio.
- **Workspaces:** Workspaces @ Texas Health CoLab is located in the Health Discovery Building at Dell Medical School. The co-working space brings together world-class research, technology capabilities and people passionate to improve health through collaboration. The Texas Health CoLab team accepts WorkSpaces applicants from around the world..
- **Learning Series:** The Texas Health CoLab Learning Series supports Austin's health innovation ecosystem by offering classes, seminars and immersive workshops that are open to all Texas Health CoLab participants and the general public. The Learning Series draws upon industry leaders, clinicians, investors and seasoned entrepreneurs to help innovators understand the opportunities and challenges of innovating in healthcare.

Texas Health CoLab welcomes the opportunity to collaborate on campus with undergraduate and graduate students, faculty and staff that are interested in health product innovation and entrepreneurship.

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DIVISION OF DIVERSITY AND COMMUNITY ENGAGEMENT

Intellectual Entrepreneurship Consortium | IE

IE provides undergraduates with the resources to discover their passion, purpose and graduate study path. IE is a philosophy and vision of education viewing academics as innovators and agents of change. It focuses on creating cross-disciplinary and multi-institutional collaborations designed to produce intellectual

advancements with a capacity to provide real solutions to society's problems and needs. IE is academic engagement for the purpose of changing lives.

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LYNDON B. JOHNSON SCHOOL OF PUBLIC AFFAIRS

RGK Center for Philanthropy and Community Service | RGK

The RGK Center for Philanthropy and Community Service Prepares the next generation of nonprofit and philanthropic leaders through graduate education and research. Research areas address pressing issues in philanthropy, nonprofit management, social entrepreneurship and global civil society. Students are trained through a university-wide graduate program in nonprofit studies and seasoned professionals advance skills and expertise through executive education tailored to their needs. The RGK Center's collective work, ranging from graduate course offerings to international exchange programs, new books and publications, is all focused on helping the nonprofit leaders of today and tomorrow make informed and innovative contributions to the public good.

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MCCOMBS SCHOOL OF BUSINESS

Herb Kelleher Center for Entrepreneurship, Growth, and Renewal | HKC

The mission of the Herb Kelleher Center for Entrepreneurship, Growth, and Renewal is to encourage and empower entrepreneurship through outstanding teaching, research, engagement, and experiential learning. To that end, the Center brings together university resources, leading entrepreneurs, innovative industry partners, students, and faculty from multiple disciplines and multiple colleges and universities in order to:

- Encourage engagement with entrepreneurship
- Educate through experiential learning
- Empower the next innovators

hkc@mcombs.utexas.edu | herbkellehercenter.com

Entrepreneurs in Residence

The HKC Entrepreneurs in Residence (EIR) program was developed to bring highly successful entrepreneurs on campus to work with students, faculty and staff seeking advice on launching their

own entrepreneurial venture. The EIR role provides students, faculty and staff access to advice and ideas from an individual who has been very successful in the field of new venture creation and innovation. EIRs are ready to meet with and provide guidance for those looking to launch a startup.

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Entrepreneurship Minor

The Entrepreneurship Minor aims to empower students with the perspective, knowledge, and skills necessary to engage in entrepreneurship. This study is broadly defined to include the launch and development of new businesses as well as the growth and renewal of existing enterprises. The program will equip students with entrepreneurial thinking and talents to propel their success in a knowledge-based, innovation-driven economy and across a broad range of industries and settings.

The Entrepreneurship Minor is designed for undergraduate students interested in starting their own business ventures, managing new ventures and products, or generating and implementing new ideas in any role throughout their careers. This program is also recommended for undergraduate students geared towards careers in consulting, new product development, technology commercialization, innovation, product management, event management, strategy, and business development. Admission to the minor is based on students' overall academic record, including but not limited to, hours and rigor of courses taken in residence, demonstrated interest, and UT Austin grade point average.

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Jon Brumley Texas Venture Labs | JBTVL

Jon Brumley Texas Venture Lab is a campus-wide initiative to accelerate startups in taking their innovations to market and to transform graduate students into entrepreneurs and business leaders. The JBTVL Accelerator provides an opportunity for startups to take their ventures to the next level with the unique benefit of leveraging UT Austin resources and talent. JBTVL also provides a venue for investors to engage with research and startups from The University of Texas at Austin. The JBTVL Practicum is a competitive class at McCombs that connects local startup companies with talented and entrepreneurial graduate students from the MBA, law, engineering, pharmacy and natural sciences programs. These students participate in semester-long consulting projects solving important problems alongside the company's founders. The JBTVL Investment Competition (JBTVLIC) is designed to mimic the real-world process of raising venture capital. Graduate students present their ideas for new businesses and receive prize money and invaluable feedback from entrepreneurs and investors. JBTVL Venture Partner Program gives graduate students the opportunity to work on their startups the first year after graduation. Graduates work for John Brumley Texas Venture Labs in a full-time position and receive salaries and benefits while working on their own ventures. The mission of this program is to help launch more student-started companies out of UT.

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Master of Science in Technology Commercialization | MSTC

The university's Master of Science in Technology Commercialization is a one-year master's program from the McCombs School focused on the intersection of business, technology, and innovation. Meeting on alternating weekends on campus and online, Texas MSTC students learn the business skills to profitably launch new innovative technology products into the marketplace, either within a corporation or a venture of their own, all without career interruption. The program is taught by top-ranked McCombs faculty, and focuses on experiential learning designed to teach the skill-set needed to compete in a global economy continuing. Launched in 1996 out of the IC2 Institute, it combines cutting-edge technology, hands-on entrepreneurship and world-class education, resulting in the creation of innovative ventures and products.

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Social Innovation Initiative | SII

The Social Innovation Initiative (SII) is a center at The McCombs School of Business that prepares students to think about social and environmental impact in any position they take after school. It also serves as a hub for community social and environmental innovation. Through courses, experiential programming, and research, the SII inspires our future leaders to create economic value for their organizations while also creating positive social and environmental impact. The SII gives a special emphasis to the following areas:

1. Environmental, Social, and Governance Investing
2. Impact Investing
3. Social Entrepreneurship
4. Corporate Sustainability

socialinnov@mcombs.utexas.edu | mcombs.utexas.edu/centers/social-innovation-initiative

Venture Fellows

Venture Fellows was founded in 1999 to provide McCombs School of Business MBA students with the opportunity to work with venture capital and private equity funds through internships during two semesters as a part of their curriculum. Sixteen to 18 students participate in this program each year. Venture Fellows is managed by McCombs MBA students and Department of Finance faculty associated with the Hicks Muse Tate and First Center for Finance. In addition to the internships, the Venture Fellows program includes a two-semester, weekly, in-class academic component with a curriculum that focuses on entrepreneurship, venture capital investing, corporate restructuring and reorganization and private equity investing. About 25 percent of the students who have participated in the Venture Fellows program are active in the venture capital or private equity industries today..

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Healthcare Innovation Initiative

Founded in 2009, the McCombs Healthcare Innovation Initiative's goal is to create leaders who will revolutionize the business of healthcare, from technological entrepreneurship to innovative business models of healthcare delivery. The Innovation Initiative develops future leaders at every level of education. At the MBA level, we offer the MBA Healthcare Concentration and Healthcare Innovation Fellows programs in partnership with the Dell Medical School's Texas Health Catalyst program and McCombs' own Texas Venture Labs. We develop future leaders in healthcare practice and administration through a campus-wide, interdisciplinary undergraduate Business of Healthcare Certificate. Affiliated faculty are engaged in research projects on a wide range of topics from organ transplantation and artificial intelligence in neonatal care to developing the clinic scheduling technology for the new UT Health-Dell Medical clinics to process improvement at institutions such as the world-renowned Mayo Clinic.

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MOODY COLLEGE OF COMMUNICATION

Imagine Moody

It takes creativity to imagine the unknown into existence, and our community lives at the cultural intersection where innovation meets entrepreneurship. At Moody College of Communication, our goal is to develop next-generation visionaries who see the world through a different lens, who find solutions to big problems, who embrace diverse means of communication to ensure the “new” is both responsive, responsible and remarkable.

moody.utexas.edu/imagine

Institute for Media Innovation

The Institute for Media Innovation is a boutique hub for research and design located in the Moody College of Communication. IMI translates research-driven knowledge into critical and creative engagement with a media and tech world that grows more influential every day.

moody.utexas.edu/centers/institute-media-innovation

Dallas Morning News Innovation Endowment

The Dallas Morning News Innovation Endowment works toward innovating journalism with students. This means creating podcasts, building bots and planning community events. These projects give students the work experience they both want and need to develop stellar careers.

journalism.utexas.edu/innovation

Technology & Information Policy Institute

The Technology and Information Policy Institute provides world-class expertise in researching the social impact of new communications technologies and media forms like immersive media, virtual reality, social media, and digital games.

moody.utexas.edu/centers/technology-information-policy-institute

Intellectual Entrepreneurship Program

Intellectual Entrepreneurship Program is a campus-wide effort to create cross-disciplinary and multi-institutional collaborations designed to “advance the frontiers of knowledge” and “prepare tomorrow’s leaders” to also “serve as engines of economic and social development.” In the process, the role of a faculty member and student evolves from that of “intellectual provocateur” to becoming what might be called an “intellectual entrepreneur,” those who understand that genuine collaboration between universities and the public is tantamount to more than increased “access” to the academy’s intellectual assets. .

moody.utexas.edu/academics/academic-enrichment/intellectual-entrepreneurship-program

OFFICE OF THE PRESIDENT

Center for Sports Leadership & Innovation

Launched on Dec. 15, 2014, the Center for Sports Leadership & Innovation represents the university’s commitment to live up to its core purpose: To transform lives for the benefit of society. The mission of CSLi is

to cultivate character development, leadership skills and long-term welfare of UT student-athletes. CSLi has developed four programs to empower and educate our leaders of tomorrow: Captain’s Academy is a leadership training program designed to enhance the capacity development for high school sports captains. Available to any high school team sports captain in the Austin Independent School District, more than 250 high school captains have completed the program to date. CSLi Fellowship Program has built a community of exemplary students from across the 40 Acres, exposed them to pressing sports issues and cultivated each fellow’s ability to lead in their respective organizations and into the next stage of life. The fellows are important to the function of CSLi, and are essential to the progress, creativity and innovation of the programs. #iLEAD Panel Series brings together some of the worlds brightest minds and accomplished professionals to discuss the most pressing, and oftentimes, controversial issues in sports. Previous panelists include former Longhorns, Kevin Durant and Nate Boyer, and World Cup and Olympic Champion, Mia Hamm. CSLi and UT Athletics have crafted a curriculum on financial literacy and sound decision-making. The three-hour course is offered to all students at the UT and every freshman student-athlete is required to attend. In addition, the core focus of The CSLi Financial Literacy Initiative is to explore new and innovative ways to educate our students about money management.

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OFFICE OF THE PROVOST/INTERNATIONAL OFFICE

Center for Global Innovation and Entrepreneurship | CGIE

The Center for Global Innovation and Entrepreneurship (CGIE) is UT Austin’s academic extension in Northeastern Mexico, located in greater Monterrey, Nuevo León. It is the first permanent physical presence of UT Austin outside the state of Texas and serves as a portal for the free flow of students, faculty, businesses and knowledge between Texas and Mexico. CGIE hosts a master’s program in technology commercialization, seminars, and conferences, and offers office space to house researchers and technology incubation activities.

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IC² Institute

The IC² Institute is a “think and do” tank that explores how innovation, creativity and capital catalyze regional economic development in Austin, across the U.S. and in >40 countries. IC² has launched a new initiative “re-thinking entrepreneurship” to reinvigorate the social and economic futures of small cities and rural communities. To accomplish this task, IC² supports original research in innovation and entrepreneurship by UT Austin faculty and international scholars. Further, it is sending UT undergraduate students “Home to Texas” to intern with businesses in their hometowns and conduct interviews in their communities to better understand local opportunities and challenges. The IC² Institute continues to link cutting edge knowledge with practical programs to produce economic impact through creation of entrepreneurial ecosystems. Throughout its programs, IC² engages students in unique hands-on research, educational and internship experiences.

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Mandela Washington Fellowship for Young African Leaders Initiative

Coordinated through the International Office, UT serves as a host institution for the Mandela Washington Fellowship Program, the flagship program of the U.S. Department of State’s Young African Leaders Initiative that empowers rising entrepreneurs across sub-Saharan Africa. The competitively selected fellows for this program have established records of accomplishment in promoting innovation and positive change in their organizations, institutions, communities and countries. During the six-week program on the UT campus, the

25 selected entrepreneurial fellows are immersed in academic coursework, community service, leadership development and networking opportunities across the city of Austin.

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Nexus Startup Hub

Nexus is a collaboration between the American Center in New Delhi, India, and the IC² Institute to showcase the best of American and Indian entrepreneurship, innovation and technology commercialization. The Nexus Incubator offers a pre-incubation acceleration program followed by in-depth incubation for the most promising Indian startups. Nexus is also home to South Asia Connect, which offers training for entrepreneurs and entrepreneurship leaders from five South Asian nations, and Aspiring Women Entrepreneurs, which brings young women innovators from Indian universities to UT Austin for intensive technology commercialization immersion.

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President's Award for Global Learning

The President's Award for Global Learning is a bold international and interdisciplinary program that allows teams of students and faculty mentors to innovate and explore new ideas and solutions in entrepreneurship, social impact and research around the world. Award winning teams receive up to \$25,000 to implement their project and fully funded summer travel. Previous award winners include a team working with local entrepreneurs in Cambodia to co-generate waste management solutions and a team in South Korea working with a university partner to develop a mental health mobile app

presidentsglobalaward.utexas.edu

XLr8 Andhra Pradesh | XLr8AP

XLr8 Andhra Pradesh Technology Business Accelerator (XLr8AP) is a world-class global technology business accelerator located in the South Indian state of Andhra Pradesh. XLr8AP is a collaboration between the IC² Institute, the Federation of Indian Chambers of Commerce and Industry and the state government. XLr8AP opened in September, 2016, and in its first 16 months it completed the acceleration of 132 Indian startup companies in four cohorts. Companies in the XLr8AP portfolio have achieved in excess of US\$3.4 million in incremental revenue, in the process creating over 1,000 employment opportunities.

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Young Leaders of the Americas Initiative | YLAI

The Young Leaders of the Americas Initiative empowers entrepreneurs and innovative civil society leaders to strengthen their capacity to launch and advance their entrepreneurial ideas and effectively contribute to social and economic development in their communities. UT serves as a host institution for the Latin American entrepreneurs that are selected for this U.S. Department of State program. The competitively selected fellows for this program spend four weeks in Austin, are placed with a host company or entrepreneurial enterprise and participate in on-campus workshops focused on business and leadership.

globalacademy@austin.utexas.edu | world.utexas.edu/global-academy/participants/programs/ylai

OFFICE OF THE VICE PRESIDENT FOR RESEARCH

Austin Technology Incubator | ATI

The Austin Technology Incubator is the deep tech incubator of The University of Texas at Austin working with university and community entrepreneurs to commercialize their breakthrough innovations. For over 29 years, ATI has used a customized approach to support entrepreneurs addressing the world's most pressing problems by connecting startups with the expertise, relationships, and funding sources they need to succeed in the marketplace. ATI works with disruptive deep tech companies addressing challenges in Energy, Transportation & Mobility, Biotech, Life Sciences, Water, Circular Economy and Ag / Food. The 2017 cohort of 18 companies raised over \$190 million. So far in 2018, successes for recent ATI alumni companies include one acquisition and two IPOs.

info@ati.utexas.edu | ati.utexas.edu

Energy Institute

The Energy Institute fosters interdisciplinary interactions while serving as a portal for external audiences interested in learning more about energy research at UT. The institute leverages faculty expertise to study critical energy policy questions, and is dedicated to broadening the educational experience of students by creating a community of scholars around energy issues of importance to Texas, the nation and the world.

tedgar@energy.utexas.edu | energy.utexas.edu

Office of Technology Commercialization | OTC

The Office of Technology Commercialization (OTC) is responsible for managing intellectual property owned by The University of Texas at Austin. OTC's team of licensing experts use their diverse professional backgrounds, unique skill sets, and personalized level of service to help university stakeholders navigate the space between *what starts here* and *changes the world*. To support the university's research mission, OTC:

- Evaluates new inventions, files patents to protect IP, markets IP portfolios, negotiates terms, and executes licenses for university inventions & software.
- Develops innovative ways to use intellectual property to support research at UT Austin.
- Collaborates with industry, investors, and other members of the technology commercialization ecosystem to identify optimal commercial opportunities.
- Informs the UT Austin research community on patent protection and commercialization processes.
- Assists in the formation of startups that use university technology.

licensing@otc.utexas.edu | otc.utexas.edu

Southwest NSF Innovation Corps

The Southwest I-Corps Node (SW I-Corps) advances the U.S. national innovation ecosystem as a part of the National Science Foundation I-Corps program. Through national and regional I-Corps programming, we support young scientists, leading faculty and the greater business community across the Texas and Southwest region in testing their funded research for potential commercial applications.

info@swicorps.org | swicorps.org

Student Entrepreneur Acceleration and Launch | SEAL

SEAL is the summer accelerator of the Austin Technology Incubator. The selective 9-week program, now in its

11th year, picks the most promising startups emerging from the wide range of entrepreneurial programs at UT Austin to help them confront the next Go / No-Go decision. Each company is surrounded by Austin community and UT mentors and led by ATI and regional entrepreneurial leaders. Local alumni include Favor (acquired), Ordoro, M87, Contract Simply, Lynx Labs (acquired), Accordion Health (acquired), Disco Learning (acquired), Aptronik, EyeQ, EQO, and many others.IPOs.

atiseal@utlists.utexas.edu | ati.utexas.edu/seal

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SCHOOL OF LAW

Law

The Texas Law Entrepreneurship and Community Development Clinic offers free legal assistance to Austin-area nonprofit organizations, entrepreneurs and small businesses. Our services are best suited to clients who have clear ideas about their goals and plans for their business venture or nonprofit. We make client selection decisions based on client eligibility, staffing availability and alignment with our law clinic teaching goals and the clinic setting. To qualify for our services, for-profit startups must be unable to afford outside legal assistance and have not received a significant round of outside funding or financing from investors. Non-profit startups must offer at least one program with a focus of serving low-income populations. Interested startups should submit the online application.

ecdc@law.utexas.edu | law.utexas.edu/clinics/ecdc/info-for-clients

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SCHOOL OF UNDERGRADUATE STUDIES

Blackstone LaunchPad

The Blackstone LaunchPad at UT is an interdisciplinary program designed to ignite the entrepreneurial mindset in student, researchers, faculty and staff from every corner of campus – regardless of major, experience, discipline or college. Whether you are at the beginning of ideation or have already formed a business, the LaunchPad is a great place to get your ideas off of the ground. The LaunchPad offers a comfortable co-working space for student entrepreneurs to connect and work on their ventures, and holds a bi-weekly entrepreneurship speaker series on a variety of topics related to venture creation and innovation. The LaunchPad also serves as an entry point to the UT entrepreneurship ecosystem, and offers signature one-on-one mentoring services with LaunchPad directors and mentors from the Austin start-up community. The Blackstone LaunchPad is centrally located in the Flawn Academic Center, and is open Monday-Friday 10:00 am–10:00 pm. Mentor appointments can be made online.

ugs.utexas.edu/blackstone-launchpad

Innovation, Creativity, and Entrepreneurship Bridging Disciplines Program

The Innovation, Creativity & Entrepreneurship BDP teaches undergraduate students about the entrepreneurial, business and creative skills needed to turn ideas and talents into ventures. Through an interdisciplinary program that combines courses from Business, Communication, Engineering, Natural Sciences, Fine Arts and Liberal Arts, among others, students learn how ideas, inventions, talents and skills are developed and transformed into commercial and social ventures. At the same time, the program asks students to learn about the impact of startup culture on the entrepreneurial process and the history of innovation in the U.S. and around the world. Students in this program have access to one-on-one mentoring with experienced

entrepreneurs through the Blackstone LaunchPad, and when they graduate, they earn a transcript-recognized academic certificate. With its focus on the creative process and the application of startup techniques across disciplines, this BDP can complement a wide range of majors.

bdp@austin.utexas.edu | ugs.utexas.edu/bdp/programs/ice

Social Entrepreneurship & Non-Profits Bridging Disciplines Program

The Social Entrepreneurship & Non-Profits BDP brings together students who are interested in pursuing a career in the public service sector and expanding their involvement in the community. As future non-profit leaders and social entrepreneurs, students learn about the blurring of the lines between private, government and non-profit sectors, while developing a nuanced understanding of how these organizations function. The Social Entrepreneurship & Non-Profits BDP allows students to tailor their coursework to fit interests ranging from international development, to community welfare and social justice, to environmental or health-related non-profits, and the program supports students in pursuing hands-on research or internship experiences related to their BDP goals.

bdp@austin.utexas.edu | ugs.utexas.edu/bdp/programs/sen

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STUDENT ORGANIZATIONS

Design Collective

Design Collective is a design community at UT with the goal of fostering the next generation of designers through education, collaboration and application. Need a designer? DECO Studio can help! Logos, flyers, websites, merch, etc.

tandemstudio.org

Entrepreneurship & Innovation Agency

Tasked by the Graduate Student Assembly, the Entrepreneurship and Innovation Agency serves as a conduit to startup collaboration, resources and education. Our chief aim is to centralize and simplify Austin's dynamic entrepreneurial scene by:

- Providing resources that empower action and encourage collaboration.
- Facilitating access to relevant opportunities and mentors.
- Advertising success stories and entrepreneurial career pathways.
- Networking across campus and with Austin's startup community
- Advocating on behalf of student entrepreneurs to policy makers.

utexasgsa.net

Genesis Program

The Genesis Program provides UT students with mentors, investment experience and early stage funding. Students on the leadership team participate alongside mentors in activities tailored for early stage innovations and help source, screen, select and support awardees. Funding applicants can be student innovators of any degree level from any college. The capital that the Genesis Program awards is completely non-dilutive and is meant to accelerate the growth of pre-seed student ventures on campus.

genesisprogram.org

Longhorn Entrepreneurship Agency | LEA

The Longhorn Entrepreneurship Agency is an agency of Student Government that strives to connect, educate and support student entrepreneurs while developing and fostering an innovative startup culture on campus. LEA drives cooperative efforts on campus across disciplines and organizations through its official association with the university as well as its operation of the first on-campus co-working space for student startups, the Colab at 2609 University Avenue. From interest to ideation to support, LEA's programs support and expand student-run entrepreneurship.

- Freshman Founders
- Co-lab
- Entrepreneurship Week

utsglea@gmail.com | utlea.org

McCombs Entrepreneurship Society | ES

McCombs' Entrepreneur Society is an organization that brings together MBA students with a common interest in entrepreneurship. Counting 30 percent of the full-time MBA students as dues-paying members, ES is one of McCombs' largest student organizations. It is also among the most active.

entrepreneursociety@mcombs.utexas.edu | utexas.collegiatelink.net/organization/entrepreneursociety

Texas Convergent

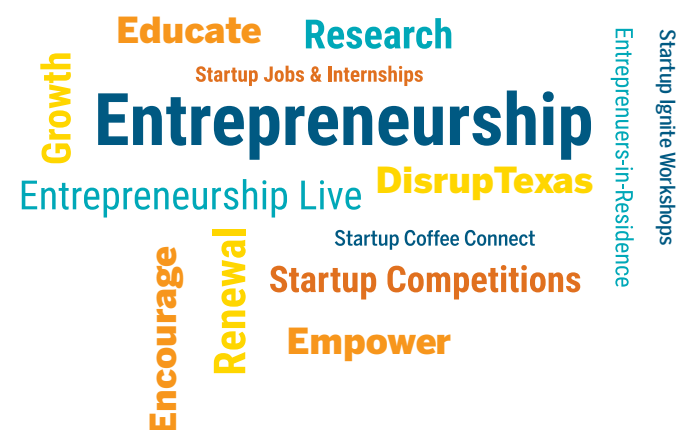
Texas Convergent was established to promote collaboration at UT through entrepreneurship. Historically, it has been the combination of students from varying backgrounds with the common goal of innovation that has driven the most creative ideas and products. Convergent aims to bridge the gap between the Computer Science department and students across the university by providing hands-on experience through collaborative projects and a community for students to launch their ideas.

membership@txconvergent.org | txconvergent.org

Texas Enactus

Texas Enactus is a community of student, academic and business leaders committed to using the power of entrepreneurial action to transform lives and shape a better, more sustainable world. Using their unique skills and abilities, Texas Enactus participants design projects to create sustainable solutions for the city of Austin and beyond. They strive to promote and implement creative ideas, enable progress through entrepreneurial action, build strong relationships between each other and the community and share their impact at Enactus competitions.

texasenactus.com



HERB KELLEHER CENTER FOR ENTREPRENEURSHIP, GROWTH, AND RENEWAL

HISTORY

In 1967, Herb Kelleher founded Southwest Airlines. Prior to this, flying was a luxury and only those that were wealthy or traveling for business could afford to fly. With the start of Southwest Airlines, the industry was transformed. The Herb Kelleher Center for Entrepreneurship, Growth, and Renewal was founded in 2001 to provide resources and guidance to others with an entrepreneurial spirit and to encourage innovation. Herb's vision and passion for positive change through entrepreneurship and innovation are reflected in the center, both in name and spirit.

MISSION

Encourage. Educate. Empower.

The Herb Kelleher Center strives to be the finest academic research and teaching center focused on entrepreneurship in the United States. It brings together financial resources, leading entrepreneurs, students, and faculty from multiple disciplines and multiple colleges and universities to develop and communicate new knowledge about entrepreneurship and the entrepreneurial processes, develop and deliver outstanding programs in entrepreneurship, and encourage and facilitate the development of successful entrepreneurs. The Center links the McCombs School of Business with the entrepreneurial community and other centers of entrepreneurship-related activities within the university.

Learn more at herbkellehercenter.com





TEXAS

The University of Texas at Austin

