A GUIDE TO UT AUSTIN’S STARTUP ECOSYSTEM

a publication of the HERB KELLEHER CENTER
**Austin** is the **No. 1** city for startup activity.
The 2016 Kauffman Index

**Mccombs School of Business** has one of the **top-ranked** entrepreneurship programs in the world.

**UT Austin** ranks **No. 7** in the world for educating startup founders who successfully raise money for new ventures.
Business Insider, 2018

**UT Austin** is **No. 14** among public universities nationwide.
U.S. News & World Report, 2019

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**UT Austin Startup Ecosystem**

Cockrell School of Engineering
Center for Electromechanics | CEM
Innovation Center
Texas Inventornetworks
College of Fine Arts | COFA
Center for Creative Entrepreneurship | CCE
Center for Integrated Design | CID
Arts and Entertainment Technologies | AET
The Foundry
Portfolio in Arts and Cultural Management and Entrepreneurship

College of Natural Sciences
University of Texas Inventors Program | UT IP
Longhorn Startup Lab and Seminar
Freshman Research Initiative | FRI

College of Pharmacy
The Drug Dynamics Institute
UTech Dorm Room
Dell Medical School
Design Institute for Health
Innovation, Leadership, and Discovery
Texas Health CoLab
Division of Diversity & Community Engagement

Lyndon B. Johnson School of Public Affairs
RGK Center for Philanthropy and Community Service

McCombs School of Business
Herb Kelleher Center for Entrepreneurship
Entrepreneurs-in-Residence
Entrepreneurship Minor
Jon Brunmyer Texas Venture Labs | JBTVL
Master of Science in Technology Commercialization | MSTC
Social Innovation Initiative
Venture Fellows
Healthcare Innovation Initiative

Moody College of Communication
Institute for Media Innovation
Dallas Morning News Innovation Endowment
Innovation Institute
Intellectual Entrepreneurship Program
Office of the President
Center for Sports Leadership & Innovation
Office of the Provost/International Office
IC² Institute
Center for Global Innovation and Entrepreneurship | CGIE
Mandela Washington Fellowship for Young African Leaders
Neusz Startup Hub
President’s Award for Global Learning
XLRI Andhra Pradesh | XLRI/APP
Young Leaders of the Americas Initiative | YLAI
Office of the Vice President for Research
Austin Technology Incubator | ATI
Energy Institute
Office of Technology Commercialization | OTC
Southwest NSF Innovation Corps
Student Entrepreneurship Acceleration and Launch | SEAL

School of Law
School of Undergraduate Studies
Blackstone Launchpad
Innovation, Creativity, and Entrepreneurship Bridging Disciplines Program
Social Entrepreneurship & Non-Profits Bridging Disciplines Program

Student Organizations
Design Collective
Entrepreneurship & Innovation Agency
Genesis Program
Longhorn Entrepreneurship Agency | LEA
McCombs Entrepreneurship Society | ES
Texas Convergent
Texas Enactus
The University of Texas at Austin Center for Electromechanics (CEM) provides state-of-the-art facilities for prototyping physical and electronic systems. It supports research, development, and testing in various areas, including Alternative Fuel Vehicles, Oil and Gas Exploration, Rotating Machines, Electromagnetic Launch, Advanced Power Electronics, Grid Solutions, Advanced Vehicle Technologies, Gas Turbine Performance, and Additive Manufacturing.

Innovation Center

The Innovation Center accelerates the impact of discoveries and inventions by helping teams create startups. Led by Bob Metcalfe, the center provides resources and mentorship to entrepreneurs and students to develop and commercialize their ideas. The center includes services such as the Longhorn Startup, Innovation Grants, Professor StartUp Studio, Selig Prize, Professor Entrepreneur Advisor, and Entrepreneurial Advisor.

Texas Inventionworks (formerly Maker Studios)

Texas Inventionworks is a program that includes state-of-the-art facilities to prototype physical and electronic parts, components, and complete devices. It offers education in design, fabrication, and innovation, including developing courses. Various seminars, workshops, and mentorship opportunities are available.

Center for Creative Entrepreneurship (CCE)

CCE offers a full lineup of curricular and co-curricular offerings for creative individuals. The Center for Creative Entrepreneurship has a new focus on creative entrepreneurship, offering courses such as the Ideas Lab, 3DayStartup for Creatives, and the Creative Cup pitch event. The Center also offers seminars, workshops, and mentorship opportunities to help students launch their ideas into innovative new businesses.

Center for Integrated Design (CID)

CID is a campus-wide initiative that integrates design thinking into university curriculum. It offers both curricular and co-curricular entrepreneurial programs, including the VIP Speaker Series and the Creative Cup pitch event. CID empowers students across disciplines to learn creative, problem-solving skills and embrace opportunities where arts and business converge.

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The Foundry

The Foundry is a makerspace open to all UT students and faculty to create a venue for the generation of new ideas, research, art, and inventions. The Foundry offers 3-D modeling and printing resources; an audio/video production and editing studio; a high-tech music production studio; and a multi-faceted fiber art studio to experiment with technology-enhanced costumes and wearables. The Foundry is located on the third floor of the Fine Arts Library in Doty Fine Arts Building.

traviswillmann@austin.utexas.edu | lib.utexas.edu/study-spaces-technology/foundry

Portfolio in Arts and Cultural Management and Entrepreneurship

The Portfolio in Arts and Cultural Management and Entrepreneurship is a certification program that provides students with cross-disciplinary theoretical and practical training related to the management and governance of arts and cultural organizations, and/or business dimensions of entrepreneurial artistic careers. Further goals are to promote greater interaction among students, faculty, and others working in areas related to these fields; provide increased visibility and offerings in the field on campus; and promote interaction with Austin's cultural community. The portfolio is jointly sponsored by the College of Fine Arts and the Lyndon B. Johnson School of Public Affairs, and engages faculty from across the university.

artsporfolio@austin.utexas.edu | utexas.edu/lb/portfolio/arts

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**COLLEGE OF NATURAL SCIENCES**

Freshman Research Initiative | FRI

The pioneering FRI gives more than 900 students the opportunity to dive into scientific research right from the start. These students initiate and engage in a real-world research experience with faculty and graduate students. FRI Labs are “Launch Pads for Discovery” where students explore unanswered questions in science, math and technology. FRI students engage in research in disciplines across the sciences including computer sciences, biotech, healthcare, astronomy and mathematics.

krogers@austin.utexas.edu | cns.utexas.edu/fri

Longhorn Startup Seminar and Lab

The seminar is a lecture-based course in the fall semester that features prominent entrepreneurs telling the stories of how they founded their companies and answering any questions participants may have. Students pitch their own ideas to the class and participate in “speed-dating” events to meet potential co-founders and get advice from mentors. The Longhorn Startup Lab is an intensive, project-based course in the spring semester that identifies student entrepreneurs building scalable technology companies. The lab offers credit for working on startups in school. These students receive weekly one-on-one mentoring sessions with successful entrepreneurs and free co-working memberships at Austin's Capital Factory. The semester culminates in a Demo Day where the students present their companies to the Austin community. Any UT student can register for the seminar or lab.

joshuaabener@austin.utexas.edu | longhornstartup.com

University of Texas Inventors Program | UT IP

The Inventors Program matches teams of CNS students with industry and faculty mentors as they engage in entrepreneurship practicums. Effective team matching is done through student participation in a one-day Science Sprint event. Team practicums take place in the spring semester for course credit. The practicum experience validates hypothesis by leveraging expertise on campus, engaging in customer/payer/regulation discovery, defining clinical utility, researching intellectual property, building and testing prototypes, drafting business plans, vetting potential funders, researching clinical trial requirements, customer acquisition, conversion rates and business models, and other various tasks related to commercializing research and/or the successful launch of a business.

melissa.taylor@austin.utexas.edu | sites.utexas.edu/inventors

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**COLLEGE OF PHARMACY**

The Drug Dynamics Institute

The institute models, evaluates and develops therapeutically active agents with state of the art translational research tools and methods. At TherapeUtx, our goal is to aid and guide the progression of products and technologies through development by providing preclinical services, including material characterization, drug formulation and delivery, in-vitro and in-vivo preclinical and proof-of-concept studies, histological preparation, stability studies and lab-scale formulation, and production. Our scientists, collaborating with scientists from academia and industry, provide broad expertise in pharmaceutical and biotech fields with the flexibility to customize projects tailored to our clients' needs.

info@drugdynamicsinstitute.com | sites.utexas.edu/ddi

UTech Dorm Room

The College of Pharmacy’s Drug Dynamics Institute (DDI) and Austin Technology Incubator (ATI) collaborated to establish a wet lab space to fill a growing need in Austin’s bioscience community. Wet lab space is a critical resource for life sciences entrepreneurs and small startups. The UTECH Dorm Room, managed by DDI, encourages technology startups and companies to locate in Austin. Generous grants from the city of Austin and the St. David’s Foundation make possible the UTECH Dorm Room, located in the College of Pharmacy’s north building.

info@drugdynamicsinstitute.com | sites.utexas.edu/ddi/utech-dorm-room
DELL MEDICAL SCHOOL

Design Institute for Health
A collaboration with the College of Fine Arts, the Design Institute for Health is a first-of-its-kind initiative dedicated to applying a creative design-based approach to the nation’s healthcare challenges — and rapidly integrating that perspective into medical education and community health programs. The institute connects people and providers with new capabilities (such as digital health technologies) and existing capabilities (such as specialized clinical centers) to better meet the needs of the community, patients, hospitals, physicians, nurses, employers and other stakeholders.

dih-info@dellmed.utexas.edu | dellmedschool.utexas.edu/design-institute

Innovation, Leadership, and Discovery
Through individualized experiences in the third year, students make progress toward long-term goals and collaborate to improve health locally. A nine-month “Innovation, Leadership and Discovery” block affords Dell Med students the opportunity to complete a large, independent distinction project or dual degree. Students also continue clinical practice in primary care, family and community medicine with the option for other electives.
dellmedschool@utexas.edu | dellmedschool.utexas.edu/curriculum/year_3

Texas Health CoLab
Texas Health CoLab leads Dell Medical School’s product innovation and commercialization efforts. Our programs identify, assess and support the launch of promising health solutions. Current programs include:

- **Texas Health Catalyst:** Tailored to meet the needs of UT researchers and Austin startups, Texas Health Catalyst provides customized guidance, support and seed funding to help translate ideas to viable solutions.
- **Co-founder in Residence:** Through this competitive program, Dell Medical School collaborates with entrepreneurial leaders interested in opportunities from our commercialization portfolio.
- **Workspaces:** Workspaces @ Texas Health CoLab is located in the Health Discovery Building at Dell Medical School. The co-working space brings together world-class research, technology capabilities and people passionate to improve health through collaboration. The Texas Health CoLab team accepts WorkSpaces applicants from around the world.
- **Learning Series:** The Texas Health CoLab Learning Series supports Austin’s health innovation ecosystem by offering classes, seminars and immersive workshops that are open to all Texas Health CoLab participants and the general public. The Learning Series draws upon industry leaders, clinicians, investors and seasoned entrepreneurs to help innovators understand the opportunities and challenges of innovating in healthcare.

Texas Health CoLab welcomes the opportunity to collaborate on campus with undergraduate and graduate students, faculty and staff that are interested in health product innovation and entrepreneurship.
txhealthcolab@austin.utexas.edu | dellmed.utexas.edu/texas-health-colab

DIVISION OF DIVERSITY AND COMMUNITY ENGAGEMENT

Intellectual Entrepreneurship Consortium | IE
IE provides undergraduates with the resources to discover their passion, purpose and graduate study path. IE is a philosophy and vision of education viewing academics as innovators and agents of change. It focuses on creating cross-disciplinary and multi-institutional collaborations designed to produce intellectual advancements with a capacity to provide real solutions to society’s problems and needs. IE is academic engagement for the purpose of changing lives.
cherwitz@austin.utexas.edu | ut.ie.com

LYNDON B. JOHNSON SCHOOL OF PUBLIC AFFAIRS

RGK Center for Philanthropy and Community Service | RGK
The RGK Center for Philanthropy and Community Service Prepares the next generation of nonprofit and philanthropic leaders through graduate education and research. Research areas address pressing issues in philanthropy, nonprofit management, social entrepreneurship and global civil society. Students are trained through a university-wide graduate program in nonprofit studies and seasoned professionals advance skills and expertise through executive education tailored to their needs. The RGK Center’s collective work, ranging from graduate course offerings to international exchange programs, new books and publications, is all focused on helping the nonprofit leaders of today and tomorrow make informed and innovative contributions to the public good.
sbrand@austin.utexas.edu | rgkcenter.org

MCCOMBS SCHOOL OF BUSINESS

Herb Kelleher Center for Entrepreneurship, Growth, and Renewal | HKC
The mission of the Herb Kelleher Center for Entrepreneurship, Growth, and Renewal is to encourage and empower entrepreneurship through outstanding teaching, research, engagement, and experiential learning. To that end, the Center brings together university resources, leading entrepreneurs, innovative industry partners, students, and faculty from multiple disciplines and multiple colleges and universities in order to:

- Encourage engagement with entrepreneurship
- Educate through experiential learning
- Empower the next innovators

hkc@mccombs.utexas.edu | herbkellehercenter.com

Entrepreneurs in Residence
The HKC Entrepreneurs in Residence (EIR) program was developed to bring highly successful entrepreneurs on campus to work with students, faculty and staff seeking advice on launching their
own entrepreneurial venture. The EIR role provides students, faculty and staff access to advice and ideas from an individual who has been very successful in the field of new venture creation and innovation. EIRs are ready to meet with and provide guidance for those looking to launch a startup.

hkc@mccombs.utexas.edu | herbkellehercenter.mccombs.utexas.edu/entrepreneurs-in-residence

Entrepreneurship Minor

The Entrepreneurship Minor aims to empower students with the perspective, knowledge, and skills necessary to engage in entrepreneurship. This study is broadly defined to include the launch and development of new businesses as well as the growth and renewal of existing enterprises. The program will equip students with entrepreneurial thinking and talents to propel their success in a knowledge-based, innovation-driven economy across a broad range of industries and settings.

The Entrepreneurship Minor is designed for undergraduate students interested in starting their own business ventures, managing new ventures and products, or generating and implementing new ideas in any role throughout their careers. This program is also recommended for undergraduate students geared towards careers in consulting, new product development, technology commercialization, innovation, product management, event management, strategy, and business development. Admission to the minor is based on students’ overall academic record, including but not limited to, hours and rigor of courses taken in residence, demonstrated interest, and UT Austin grade point average.

entminor@utexas.edu | herbkellehercenter.com/entrepreneurship-minor

Jon Brumley Texas Venture Labs | JBTVL

Jon Brumley Texas Venture Lab is a campus-wide initiative to accelerate startups in taking their innovations to market and to transform graduate students into entrepreneurs and business leaders. The JBTVL Accelerator provides an opportunity for startups to take their ventures to the next level with the unique benefit of leveraging UT Austin resources and talent. JBTVL also provides a venue for investors to engage with research and startups from The University of Texas at Austin. The JBTVL Practicum is a competitive class at McCombs that connects local startup companies with talented and entrepreneurial graduate students from the MBA, law, engineering, pharmacy and natural sciences programs. These students participate in semester-long consulting projects solving important problems alongside the company’s founders. The JBTVL Investment Competition (JBTVLC) is designed to mimic the real-world process of raising venture capital. Graduate students present their ideas for new businesses and receive prize money and invaluable feedback from entrepreneurs and investors. JBTVL Venture Partner Program gives graduate students the opportunity to work on their startups the first year after graduation. Graduates work for John Brumley Texas Venture Labs in a full-time position and receive salaries and benefits while working on their own ventures. The mission of this program is to help launch more student-started companies out of UT.

infotvl@mccombs.utexas.edu | mccombs.utexas.edu/centers/texas-venture-labs

Master of Science in Technology Commercialization | MSTC

The university’s Master of Science in Technology Commercialization is a one-year master’s program from the McCombs School focused on the intersection of business, technology, and innovation. Meeting on alternating weekends on campus and online, Texas MSTC students learn the business skills to profitably launch new innovative technology products into the marketplace, either within a corporation or a venture of their own, all without career interruption. The program is taught by top-ranked McCombs faculty, and focuses on experiential learning designed to teach the skill-set needed to compete in a global economy continuing. Launched in 1996 out of the IC2 Institute, it combines cutting-edge technology, hands-on entrepreneurship and world-class education, resulting in the creation of innovative ventures and products.

mstc@mccombs.utexas.edu | mccombs.utexas.edu/mstc

Social Innovation Initiative | SII

The Social Innovation Initiative (SII) is a center at The McCombs School of Business that prepares students to think about social and environmental impact in any position they take after school. It also serves as a hub for community social and environmental innovation. Through courses, experiential programming, and research, the SII inspires our future leaders to create economic value for their organizations while also creating positive social and environmental impact. The SII gives a special emphasis to the following areas:

1. Environmental, Social, and Governance Investing
2. Impact Investing
3. Social Entrepreneurship
4. Corporate Sustainability

socialinnov@mccombs.utexas.edu | mccombs.utexas.edu/centers/social-innovation-initiative

Venture Fellows

Venture Fellows was founded in 1999 to provide McCombs School of Business MBA students with the opportunity to work with venture capital and private equity funds through internships during two semesters as part of their curriculum. Sixteen to 18 students participate in this program each year. Venture Fellows is managed by McCombs MBA students and Department of Finance faculty associated with the Hicks Muse Tate and First Center for Finance. In addition to the internships, the Venture Fellows program includes a two-semester, weekly, in-class academic component with a curriculum that focuses on entrepreneurship, venture capital investing, corporate restructuring and reorganization and private equity investing. About 25 percent of the students who have participated in the Venture Fellows program are active in the venture capital or private equity industries today.

juana.hardwick@mccombs.utexas.edu | venturefellows.com

Healthcare Innovation Initiative

Founded in 2009, the McCombs Healthcare Innovation Initiative’s goal is to create leaders who will revolutionize the business of healthcare, from technological entrepreneurship to innovative business models of healthcare delivery. The Innovation Initiative develops future leaders at every level of education. At the MBA level, we offer the MBA Healthcare Concentration and Healthcare Innovation Fellows programs in partnership with the Dell Medical School’s Texas Health Catalyst program and McCombs’ own Texas Venture Labs. We develop future leaders in healthcare practice and administration through a campus-wide, interdisciplinary undergraduate Business of Healthcare Certificate. Affiliated faculty are engaged in research projects on a wide range of topics from organ transplantation and artificial intelligence in neonatal care to developing the clinic scheduling technology for the new UT Health-Dell Medical clinics to process improvement at institutions such as the world-renowned Mayo Clinic.

edward.anderson@mccombs.utexas.edu | mccombs.utexas.edu/Centers/Healthcare-Initiative
Imagine Moody

It takes creativity to imagine the unknown into existence, and our community lives at the cultural intersection where innovation meets entrepreneurship. At Moody College of Communication, our goal is to develop next-generation visionaries who see the world through a different lens, who find solutions to big problems, who embrace diverse means of communication to ensure the “new” is both responsive, responsible and remarkable.

Institute for Media Innovation

The Institute for Media Innovation is a boutique hub for research and design located in the Moody College of Communication. IMI translates research-driven knowledge into critical and creative engagement with a media and tech world that grows more influential every day.

Dallas Morning News Innovation Endowment

The Dallas Morning News Innovation Endowment works toward innovating journalism with students. This means creating podcasts, building bots and planning community events. These projects give students the work experience they both want and need to develop stellar careers.

Intellectual Entrepreneurship Program

Intellectual Entrepreneurship Program is a campus-wide effort to create cross-disciplinary and multi-institutional collaborations designed to “advance the frontiers of knowledge” and “prepare tomorrow’s leaders” to also “serve as engines of economic and social development.” In the process, the role of a faculty member and student evolves from that of “intellectual provocateur” to becoming what might be called an “intellectual entrepreneur,” those who understand that genuine collaboration between universities and the public is tantamount to more than increased “access” to the academy’s intellectual assets.

Center for Global Innovation and Entrepreneurship | CGIE

The Center for Global Innovation and Entrepreneurship (CGIE) is UT Austin’s academic extension in Northeastern Mexico, located in greater Monterrey, Nuevo León. It is the permanent physical presence of UT Austin outside the state of Texas and serves as a portal for the free flow of students, faculty, businesses and knowledge between Texas and Mexico. CGIE hosts a master’s program in technology commercialization, seminars, and conferences, and offers office space to house researchers and technology incubation activities.

IC² Institute

The IC² Institute is a “think and do” tank that explores how innovation, creativity and capital catalyze regional economic development in Austin, across the U.S. and in >40 countries. IC² has launched a new initiative “re-thinking entrepreneurship” to reinvigorate the social and economic futures of small cities and rural communities. To accomplish this task, IC² supports original research in innovation and entrepreneurship by UT Austin faculty and international scholars. Further, it is sending UT undergraduate students “Home to Texas” to intern with businesses in their hometowns and conduct interviews in their communities to better understand local opportunities and challenges. The IC² Institute continues to link cutting edge knowledge with practical programs to produce economic impact through creation of entrepreneurial ecosystems. Throughout its programs, IC² engages students in unique hands-on research, educational and internship experiences.

Mandela Washington Fellowship for Young African Leaders Initiative

Coordinated through the International Office, UT serves as a host institution for the Mandela Washington Fellowship Program, the flagship program of the U.S. Department of State’s Young African Leaders Initiative that empowers rising entrepreneurs across sub-Saharan Africa. The competitively selected fellows for this program have established records of accomplishment in promoting innovation and positive change in their organizations, institutions, communities and countries. During the six-week program on the UT campus, the fellows are important to the ability to lead in their respective organizations and into the next stage of life. The fellows are trained to function of CSLI, and are essential to the progress, creativity and innovation of the programs. #ILEAD Panel Series brings together some of the world’s brightest minds and accomplished professionals to discuss the most pressing, and oftentimes, controversial issues in sports. Previous panelists include former Longhorns, Kevin Durant and Nate Boyer, and World Cup and Olympic Champion Mia Hamm. CSLI and UT Athletics have crafted a curriculum on financial literacy and sound decision-making. The three-hour course is offered to all students at the UT and every freshman student-athlete is required to attend. In addition, the core focus of The CSLI Financial Literacy Initiative is to explore new and innovative ways to educate our students about money management.
25 selected entrepreneurial fellows are immersed in academic coursework, community service, leadership development and networking opportunities across the city of Austin.

globalacademy@austin.utexas.edu | world.utexas.edu/global-academy/programs-and-partners/grant-and-foundation/mwfyali

Nexus Startup Hub

Nexus is a collaboration between the American Center in New Delhi, India, and the IC² Institute to showcase the best of American and Indian entrepreneurship, innovation and technology commercialization. The Nexus Incubator offers a pre-incubation acceleration program followed by in-depth incubation for the most promising Indian startups. Nexus is also home to South Asia Connect, which offers training for entrepreneurs and entrepreneurship leaders from five South Asian nations, and Aspiring Women Entrepreneurs, which brings young women innovators from Indian universities to UT Austin for intensive technology commercialization immersion.

info@startunxus.net | startupnexus.net

President’s Award for Global Learning

The President’s Award for Global Learning is a bold international and interdisciplinary program that allows teams of students and faculty mentors to innovate and explore new ideas and solutions in entrepreneurship, social impact and research around the world. Award winning teams receive up to $25,000 to implement their project and fully funded summer travel. Previous award winners include a team working with local entrepreneurs in Cambodia to co-generate waste management solutions and a team in South Korea working with a university partner to develop a mental health mobile app

presidentsglobalaward.utexas.edu

XLr8 Andhra Pradesh | XLr8AP

XLr8 Andhra Pradesh Technology Business Accelerator (XLr8AP) is a a world-class global technology business accelerator located in the South Indian state of Andhra Pradesh. XLr8AP is a collaboration between the IC² Institute, the Federation of Indian Chambers of Commerce and Industry and the state government. XLr8AP opened in September, 2016, and in its first 16 months it completed the acceleration of 132 Indian startup companies in four cohorts. Companies in the XLr8AP portfolio have achieved in excess of US$3.4 million in incremental revenue, in the process creating over 1,000 employment opportunities.

info@xl8ap.com | xl8ap.com

Young Leaders of the Americas Initiative | YLAI

The Young Leaders of the Americas Initiative empowers entrepreneurs and innovative civil society leaders to strengthen their capacity to launch and advance their entrepreneurial ideas and effectively contribute to social and economic development in their communities. UT serves as a host institution for the Latin American entrepreneurs that are selected for this U.S. Department of State program. The competitively selected fellows for this program spend four weeks in Austin, are placed with a host company or entrepreneurial enterprise and participate in on-campus workshops focused on business and leadership.

globalacademy@austin.utexas.edu | world.utexas.edu/global-academy/participants/programs/ylai

OFFICE OF THE VICE PRESIDENT FOR RESEARCH

Austin Technology Incubator | ATI

The Austin Technology Incubator is the deep tech incubator of The University of Texas at Austin working with university and community entrepreneurs to commercialize their breakthrough innovations. For over 29 years, ATI has used a customized approach to support entrepreneurs addressing the world’s most pressing problems by connecting startups with the expertise, relationships, and funding sources they need to succeed in the marketplace. ATI works with disruptive deep tech companies addressing challenges in Energy, Transportation & Mobility, Biotech, Life Sciences, Water, Circular Economy and Ag / Food. The 2017 cohort of 18 companies raised over $190 million. So far in 2018, successes for recent ATI alumni companies include one acquisition and two IPOs.

info@ati.utexas.edu | ati.utexas.edu

Energy Institute

The Energy Institute fosters interdisciplinary interactions while serving as a portal for external audiences interested in learning more about energy research at UT. The institute leverages faculty expertise to study critical energy policy questions, and is dedicated to broadening the educational experience of students by creating a community of scholars around energy issues of importance to Texas, the nation and the world.

tedpar@energy.utexas.edu | energy.utexas.edu

Office of Technology Commercialization | OTC

The Office of Technology Commercialization (OTC) is responsible for managing intellectual property owned by The University of Texas at Austin. OTC’s team of licensing experts use their diverse professional backgrounds, unique skill sets, and personalized level of service to help university stakeholders navigate the space between what starts here and changes the world. To support the university’s research mission, OTC:

• Evaluates new inventions, files patents to protect IP, markets IP portfolios, negotiates terms, and executes licenses for university inventions & software.
• Develops innovative ways to use intellectual property to support research at UT Austin.
• Collaborates with industry, investors, and other members of the technology commercialization ecosystem to identify optimal commercial opportunities.
• Informs the UT Austin research community on patent protection and commercialization processes.
• Assists in the formation of startups that use university technology.

licensing@otc.utexas.edu | otc.utexas.edu

Southwest NSF Innovation Corps

The Southwest I-Corps Node (SW I-Corps) advances the U.S. national innovation ecosystem as a part of the National Science Foundation I-Corps program. Through national and regional I-Corps programming, we support young scientists, leading faculty and the greater business community across the Texas and Southwest region in testing their funded research for potential commercial applications.

info@swicorps.org | swicorps.org

Student Entrepreneur Acceleration and Launch | SEAL

SEAL is the summer accelerator of the Austin Technology Incubator. The selective 9-week program, now in its
SCHOOL OF UNDERGRADUATE STUDIES

Blackstone LaunchPad
The Blackstone LaunchPad at UT is an interdisciplinary program designed to ignite the entrepreneurial mindset in student, researchers, faculty and staff from every corner of campus – regardless of major, experience, discipline or college. Whether you are at the beginning of ideation or have already formed a business, the LaunchPad is a great place to get your ideas off the ground. The LaunchPad offers a comfortable co-working space for student entrepreneurs to connect and work on their ventures, and holds a bi-weekly entrepreneurship speaker series on a variety of topics related to venture creation and innovation. The LaunchPad also serves as an entry point to the UT entrepreneurship ecosystem, and offers signature one-on-one mentoring services with LaunchPad directors and mentors from the Austin start-up community. The Blackstone LaunchPad is centrally located in the Flawn Academic Center, and is open Monday-Friday 10:00 am–10:00 pm. Mentor appointments can be made online.

Innovation, Creativity, and Entrepreneurship Bridging Disciplines Program
The Innovation, Creativity & Entrepreneurship BDP teaches undergraduate students about the entrepreneurial, business and creative skills needed to turn ideas and talents into ventures. Through an interdisciplinary program that combines courses from Business, Communication, Engineering, Natural Sciences, Fine Arts and Liberal Arts, among others, students learn how ideas, inventions, talents and skills are developed and transformed into commercial and social ventures. At the same time, the program asks students to learn about the impact of startup culture on the entrepreneurial process and the history of innovation in the U.S. and around the world. Students in this program have access to one-on-one mentoring with experienced entrepreneurs through the Blackstone LaunchPad, and when they graduate, they earn a transcript-recognized academic certificate. With its focus on the creative process and the application of startup techniques across disciplines, this BDP can complement a wide range of majors.

SCHOOL OF LAW

Law
The Texas Law Entrepreneurship and Community Development Clinic offers free legal assistance to Austin-area nonprofit organizations, entrepreneurs and small businesses. Our services are best suited to clients who have clear ideas about their goals and plans for their business venture or nonprofit. We make client selection decisions based on client eligibility, staffing availability and alignment with our law clinic teaching goals and the clinic setting. To qualify for our services, for-profit startups must be unable to afford outside legal assistance and have not received a significant round of outside funding or financing from investors. Non-profit startups must offer at least one program with a focus of serving low-income populations. Interested startups should submit the online application.

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 genesisprogram.org

The Genesis Program
The Genesis Program provides UT students with mentors, investment experience and early stage funding. Students on the leadership team participate alongside mentors in activities tailored for early stage innovations and help source, screen, select and support awardees. Funding applicants can be student innovators of any degree level from any college. The capital that the Genesis Program awards is completely non-dilutive and is meant to accelerate the growth of pre-seed student ventures on campus.

The Social Entrepreneurship & Non-Profits BDP brings together students who are interested in pursuing a career in the public service sector and expanding their involvement in the community. As future non-profit leaders and social entrepreneurs, students learn about the blurring of the lines between private, government and non-profit sectors, while developing a nuanced understanding of how these organizations function. The Social Entrepreneurship & Non-Profits BDP allows students to tailor their coursework to fit interests ranging from international development, to community welfare and social justice, to environmental or health-related non-profits, and the program supports students in pursuing hands-on research or internship experiences related to their BDP goals.

STUDENT ORGANIZATIONS

Design Collective
Design Collective is a design community at UT with the goal of fostering the next generation of designers through education, collaboration and application. Need a designer? DECO Studio can help! Logos, flyers, websites, merch, etc.

tandemstudio.org

Entrepreneurship & Innovation Agency
Tasked by the Graduate Student Assembly, the Entrepreneurship and Innovation Agency serves as a conduit and connecting point bringing students together to help get their ideas off the ground and network across campus and region. As a gateway and resource for undergraduate students, the Entrepreneurship and Innovation Agency provides opportunities and support for students and faculty through education, collaboration and application.

utexasgsa.net

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genesisprogram.org
Longhorn Entrepreneurship Agency | LEA

The Longhorn Entrepreneurship Agency is an agency of Student Government that strives to connect, educate and support student entrepreneurs while developing and fostering an innovative startup culture on campus. LEA drives cooperative efforts on campus across disciplines and organizations through its official association with the university as well as its operation of the first on-campus co-working space for student startups, the Colab at 2609 University Avenue. From interest to ideation to support, LEA's programs support and expand student-run entrepreneurship.

- Freshman Founders
- Co-lab
- Entrepreneurship Week

utsglea@gmail.com | utlea.org

McCombs Entrepreneurship Society | ES

McCombs’ Entrepreneur Society is an organization that brings together MBA students with a common interest in entrepreneurship. Counting 30 percent of the full-time MBA students as dues-paying members, ES is one of McCombs’ largest student organizations. It is also among the most active.

entrepreneursociety@mccombs.utexas.edu | utexas.collegiatelink.net/organization/entrepreneursociety

Texas Convergent

Texas Convergent was established to promote collaboration at UT through entrepreneurship. Historically, it has been the combination of students from varying backgrounds with the common goal of innovation that has driven the most creative ideas and products. Convergent aims to bridge the gap between the Computer Science department and students across the university by providing hands-on experience through collaborative projects and a community for students to launch their ideas.

membership@txconvergent.org | txconvergent.org

Texas Enactus

Texas Enactus is a community of student, academic and business leaders committed to using the power of entrepreneurial action to transform lives and shape a better, more sustainable world. Using their unique skills and abilities, Texas Enactus participants design projects to create sustainable solutions for the city of Austin and beyond. They strive to promote and implement creative ideas, enable progress through entrepreneurial action, build strong relationships between each other and the community and share their impact at Enactus competitions.

texasenactus.com

HERB KELLEHER CENTER
FOR ENTREPRENEURSHIP, GROWTH, AND RENEWAL

HISTORY

In 1967, Herb Kelleher founded Southwest Airlines. Prior to this, flying was a luxury and only those that were wealthy or traveling for business could afford to fly. With the start of Southwest Airlines, the industry was transformed. The Herb Kelleher Center for Entrepreneurship, Growth, and Renewal was founded in 2001 to provide resources and guidance to others with an entrepreneurial spirit and to encourage innovation. Herb’s vision and passion for positive change through entrepreneurship and innovation are reflected in the center, both in name and spirit.

MISSION

Encourage. Educate. Empower.

The Herb Kelleher Center strives to be the finest academic research and teaching center focused on entrepreneurship in the United States. It brings together financial resources, leading entrepreneurs, students, and faculty from multiple disciplines and multiple colleges and universities to develop and communicate new knowledge about entrepreneurship and the entrepreneurial processes, develop and deliver outstanding programs in entrepreneurship, and encourage and facilitate the development of successful entrepreneurs. The Center links the McCombs School of Business with the entrepreneurial community and other centers of entrepreneurship-related activities within the university.

Learn more at herbkellehercenter.com